

LOS ANGELES BARISTA CONTEST



International Coffee Week 2021

JUDGE GUIDELINES



CONFIRM

Congrats, you've been invited to be one of the coffee judge for our 2021 L.A. Barista Contest. Email us at info@impastiamoclasses.com to confirm your participation.

DEADLINE: 9/20/21

A COFFEE A DAY ON US!

Visit one (or more!) of the participating coffee stores to taste their specialty drink made for Coffee Week.



TIME TO VOTE!

It's time to tell us what you think! Visit our voting landing page and rate coffee by: creativity, foam, taste, smell, presentation.

TIMELINE: 10/1/21 - 10/7/21

SHARE

Coffee stores can win a month of free coffee supplies, and your vote, as a judge, counts as 2x points. Share the love on socials and help



AND THE WINNER IS...

Winner will receive 24 kg of coffee + a series of personalized, limited edition Caffè Vergnano coffee tins

WINNER ANNOUNCED: 10/8/21

FAQ

How many stores do I need to visit?

There are seven contesting coffee shops (one a day). You can visit one, or all, completely up to you!

How do people vote?

Online, from your phone

How do I get to the shop(s)?

We're arranging car service for you. Coffee is a serious matter:)

Who's allowed to vote?

Anyone and everyone is allowed to vote (once!) Influencers / coffee experts' vote counts 2x.

Participating shops?

We're still confirming our contestants but looking like: Eataly LA, Ceci's, Gelato Festival, Ferrarini, Bianca, Cafe Altamura, Nesmon Cafe.

For any questions or concerns email us at info@impastiamoclasses.com or call us at +1.213.379.6046